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HOLDRIDGE'S

BERRY PLANTS

FRUIT TREES

EVERGREENS

FLOWERING TREES

GARDEN SUPPLIES

1954



Holdridge Farm Nursery

Route 27

LEDYARD, CONNECTICUT

P. O. Address
NORWICH, CONN.
R. D. 6
Col. Ledyard Highway

Telephone
LEDYARD DIVISION
INGERSOLL 4-7020
(See Page 16)

LOCATION

The Holdridge Farm Nursery is located on Route 27 (The Col. Ledyard Highway) in the town of Ledyard, about 5 miles from Norwich and about 12 miles from New London.

From Norwich, take Route 2 (the Westerly Road) for about three miles —turn right onto first state highway, following Ledyard signs—drive about 1 mile and bear left onto Route 27 and drive 2 miles.

From New Haven and New London — cross the Groton-New London bridge and follow Route 84 for about 5 miles — turn left and follow Route 27 (Col. Ledyard Highway) for about 6 miles.

From Rhode Island points — Go to the Rotary intersection of Route 84 and Route 2 — follow Route 84 towards New London about 7 miles — then turn right onto Col. Ledyard Highway (Route 27) — We are about 6 miles from Route 84. (Two miles past Ledyard Center.)

Located on the Big Hill.

BUSINESS HOURS

Our nursery is now open seven days a week from 8 A.M. until 6:00 P.M. During April and May, we stay open evenings until 8:00 P.M.

PRICES

All prices of nursery stock and garden supplies quoted here are subject to the Connecticut Sales Tax when it applies. All prices are subject to change if necessary to meet higher costs.

OUR GUARANTEE

We guarantee to furnish stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report to us immediately. We will adjust complaint or refund your money.

We cannot guarantee livability after stock arrives on your farm as so many factors may be the cause. We will, upon proper proof, replace free all trees, etc., which may prove untrue to name or refund the price paid but we give no further warranty.

We do not guarantee balled and burlapped evergreens.

Our nursery is inspected yearly by an authorized State Inspector and a copy of our certificate accompanies each shipment.

SHIPPING

Please call for your order whenever possible. When orders must be shipped, please add 20% for packaging and postage.

Please give instruction in your order how we should ship. If no instructions are given, we will ship as is best in our judgment. Remember, trees must go by express, at customer's expense.

We will ship as near as possible to the date which you ask for but can not guarantee shipment on exact dates requested because of weather and other conditions beyond our control.

We start to ship plants just as early as the frost is out of the ground, or from the 1st to the 10th of April. We ship orders continuously until May 15. We recommend setting plants in April if possible.

Fruit trees will be shipped about April 1st, unless otherwise requested.

Absolutely no orders shipped after May 20. Fall shipments of strawberry plants not guaranteed or recommended.

STRAWBERRY PLANTS

The Holdridge Farm Nursery started selling strawberry plants nearly 40 years ago as a sideline to a vegetable farm. Ever since that time strawberries have been raised here as one of the main sources of income, both for plants and for fruit.

During this time many varieties of plants and various methods of care have been used here on a commercial scale. We pride ourselves on having kept up with new developments and ideas. The benefit of our experiments, trials and knowledge is represented in the plants which we are offering you for sale.

This year we are among the first few plant growers to be able to offer virus free plants to their customers. As yet we are not able to offer virus free plants in all varieties but we hope to as virus free plants of other varieties become available.

Strawberry plants require a great deal of hand labor to raise correctly and we are trying by efficient farming methods to keep the cost down. As usual, our plants will be freshly dug for your orders, trimmed clean of old leaves, etc., and packed in bunches of 25. We recommend that orders be called for whenever possible.

We are one of the largest growers of strawberry plants in New England. We have nearly 400,000 plants available for this spring but still may have to turn down late orders of many varieties.

Last year we were forced to turn down many orders as our supply of plants sold out. We hope to supply your order but do urge you to place your order early and plant them early.

VIRUS FREE STRAWBERRY PLANTS

We offer for this season virus free strawberry plants in four varieties only, namely: Howard 17, Catskill, Sparkle and Blakemore.

For a number of years specialists in the U.S.D.A. at Beltsville, Maryland, have been working to establish strains of regular strawberries which are virus free. The virus disease is now felt to be the cause of many varieties losing their vitality and strength. It has formerly been spoken of by growers as a variety "running out". This has no doubt been the cause of so many good varieties of strawberries having been discarded. Some varieties were not as susceptible to the virus disease as others and therefore lasted a longer time.

The scientists at the U.S.D.A. found out that in one variety of plants the leaves turned yellow when affected by the virus. So by planting a test plant near a plant of this variety and grafting the runners together they could find out if a plant was free of the virus disease. When a plant of a variety was found free of the disease, it was propagated and sprayed regularly to kill all aphids which spreads the virus disease.

Last spring, sufficient plants of a number of varieties were available so that plant growers were allowed to purchase virus free plants.

We purchased 15,000 of these plants. We rented a piece of land on which strawberries had never been raised before.

These plants did exceptionally well for us this past year and we now are able to supply our customers with virus free plants of four varieties.

STRAWBERRY CULTURE

CHOOSING THE PLOT—Strawberries will do well on good, fertile, well drained ground, which is slightly acid. An application of Clordane will kill any Jap beetle grubs which might be in the ground.

FERTILIZING—Application of cow manure to the plot before planting is good. If commercial fertilizers are to be used, apply it around the plant (not closer than six inches) after they are planted. This can be repeated from two to four times during the growing season.

WHEN TO PLANT—We recommend planting just as early as possible in the spring and before May 15 if possible. We do not like planting at any other time of the year.

SETTING OUT PLANTS—The roots of the plants should be well spread and never bent. The plant should be at ground level with all roots covered and with the heart of the plant above the ground. Press the plant firmly into the ground. Wet roots before planting. Do NOT put fertilizer in the ground when planting.

SPACING—Set plants from 12" to 18" apart in rows and with rows from three to four feet apart.

CARE OF BED—Keep the ground hoed and the weeds under control. Pick the blossoms during the first season. On everbearing varieties, pick blossoms until about July 4th.

WEED KILLERS—The use of Crag, to prevent weed growth in strawberries was quite successful last year when it was used widely. This chemical prevents the germination of seed and will destroy weeds while roots are still very small. Weeds more than ½ inch tall will not be hurt nor will grasses. Two pounds of Crag per acre are required for one application. About three sprayings per year will suffice. Complete directions are on each package.

SPRAYING—An increasing number of strawberry growers are spraying their growing beds to control leaf spot diseases. We do not feel that this is necessary for small growers but bad cases of leaf spot will mean lower yields the following year. The same type of copper spray (e.g. Bordeaux) is used for strawberries as is used to combat blights on potato vines.

MULCHING—We recommend mulching strawberry beds lightly during the winter with straw, marsh hay or weed free material. Rake the straw between the rows early in the spring.

BASKETS

We purchase a carload of baskets during the winter and will have the following baskets at quoted prices while our supply lasts. We advise your purchase of baskets at these low prices and cannot guarantee that we will have baskets during harvest seasons.

Quart baskets—\$2.00 per 100; \$15.00 per 1,000, at farm or by express not prepaid; 500 at 1,000 rate.

Pint baskets—100 for \$2.00; 1,000 for \$15.00.

2 quart Pansy Tills—\$30.00 per 1,000, packed 250 to a carton.

4 quart Tills—\$5.00 per 100.

We expect to purchase a carload of peach baskets in June. We will be glad to quote you at that time on the peach baskets.

DESCRIPTION OF STRAWBERRY VARIETIES

↘ HOWARD No. 17 (Premier)—Very early—productive—bears over a very long season—medium plant-maker—quality of berry good. Fine for home or market. Available in both Regular and Virus Free strains.

↘ PATHFINDER—Very early. Excellent quality berry—good plant-maker — productive. Bearing season somewhat shorter than HOWARD. Available in Regular strain only.

↘ TEMPLE—Midseason — large berry — excellent plant-maker — good yielder. Bearing season about two weeks. Available Regular strain only.

↘ SPARKLE—Midseason—medium sized berry—dark color—excellent for freezing—good yielder—fair plant-maker. Available in Virus Free strain only.

↘ ROBINSON—Midseason to late. Small plants but the best plant-maker—berries large—yield excellent. This variety is increasing in popularity. Available only in Regular strain.

↘ CATSKILL—Midseason to late. Large, glossy berry—good yielder on moist ground. Fair plant-maker. Available only in Virus Free strain.

↘ FAIRPEAKE—Later bearing variety. Quality excellent—yields good — fair plant-maker. Good for home gardens. Available only in Regular strain.

↘ BLAKEMORE—Long pointed berry with light coloring. This variety is a fair plant-maker—berry stands up very well after picking—a good commercial berry. Available only in Virus Free strain.

STRAWBERRY PLANT PRICES—*Regular Strain of plants listed above.*
25 for 75 cents—50 for \$1.50—100 to 400 at \$2.50 per 100—500 to 800 at \$2.00 per 100—1000 or more at \$16.00 per 1000. For prepaid orders by mail, add 20%.

STRAWBERRY PLANT PRICES—*Virus Free Strains*
25 for \$1.00—50 for \$2.00—100 to 400 at \$3.50 per 100—400 to 800 at \$3.00 per 100—1000 or more at \$25.00 per 1000. For prepaid orders by mail add 20%. Express orders will be shipped with charges collect.

EVERBEARING STRAWBERRIES

We do not believe that everbearing strawberries are profitable from a commercial standpoint in this locality. However, a few plants planted this spring will bear fruit for two months during the fall. We recommend that the blossoms of everbearers be kept picked off until July and that some kind of mulch be placed around the plants so that the berries will be free of dirt.

↘ STREAMLINER—This is a very highly recommended everbearer. It produces a very large berry which is as pretty as any June bearer. With us the Streamliner did almost as well last spring as the June bearing varieties.

Price for STREAMLINER EVERBEARING PLANTS—25 for \$1.00; 50 for \$2.00; 100 for \$4.00. For prepaid orders by mail add 20%.

↘ RED RICH EVERBEARERS—This is a very new patented variety which is highly praised. Heavy yields of very large berries are reported. This is our first year selling these plants. They will be available at our Nursery or may be shipped prepaid from patent grower.

RED RICH—Prices Prepaid or at the Nursery—12 for \$2.95; 25 for \$5.00; 50 for \$8.50; 100 for \$15.00.

POTTED RED RICH—Available in June, July and August—12 for \$4.50; 24 for \$8.00; 48 for \$14.00. Shipped from patent grower.

GARDEN SUPPLIES

We carry in our garden store one of the widest varieties of garden supplies available in the state. Plan to purchase your garden needs when you come to the nursery. Listed below are a few of the many items which we carry.

AIDS IN STARTING PLANTS—

Vermiculite—to start seeds in—pkgs. 45c; 85c and \$1.75.
Rootone—to aid cuttings—pkg. 25c and \$1.00.
Fermate—to control damping off—8 oz. 75c; 3 lbs. \$2.25.
10% DDT—for treating bulbs—pkg. 25c; lb. 45c; 5 lbs. \$1.15.
Compost Maker—pkg. \$1.25.
African Violet Soil—20c and 45c.

FOR FRUIT TREES—

For Dormant Sprays—Scalecide—qts. \$1.00; gals. \$2.25.
For Control of Peach Borers—Para-Scalecide— $\frac{1}{2}$ pts. 75c.
Complete Sprays—
Hubbard All Purpose for all sprays on all types of trees—1 lb. 85c; 5 lbs. \$2.50.
Conn. Efficiency Mix—for all sprays of non-stone fruits—lb. 65c; 5 lbs. \$2.50.
DuPont All Purpose—lb. \$1.15.

FOR VEGETABLE GARDENS—

All Purpose—Controls Insects and Diseases—
Hubbard Spray—Dust—lb. 85c; 5 lbs. \$2.50.
DuPont Garden Dust—1 lb. \$1.25.
DuPont Tomato Dust—2 lbs. 85c.
Rotenone—for Insect Control—1 lb. 35c; 5 lbs. \$1.25; 50 lbs. \$6.75.
Bordeaux—for blight control—4 lbs. 95c.
Arsenate of Lead—poison for eating insects—4 lbs. \$1.35.

FOR FLOWER GARDENS—

DuPont Rose Dust—for disease control—pkg. 69c; lb. \$1.25.
DuPont Floral Dust—for disease and insect control—pkg. 79c; 1 lb. \$1.25.

FOR JAP BEETLE CONTROL—

Chlordane—Used on ground, will kill grubs—Also drives out moles—1 lb. 35c; 5 lbs. \$1.20; 50 lbs. \$6.75.
Hubbard 10—Used as dust will kill Jap beetles—1 lb. 45c; 5 lbs. \$1.20.
50% D.D.T.—Used as Spray will kill beetles—1 lb. 90c; 4 lbs. \$1.50.

FOR WEED CONTROL—

In Lawns—Weedone— $\frac{1}{2}$ pt. \$1.00.
In Strawberry Beds—
Crag—prevents seed germination—a wonderful labor saver—2 lbs. will cover an acre once. Price— $\frac{1}{4}$ lb. pkg. \$1.50; 2 lbs. \$3.50.

SOIL CONDITIONERS—

Krilium—pkg. 29c; 1 lb. \$1.39; 6 lbs. \$4.95.
Peat Moss—pkgs. 50c; 90c; \$1.25 Bales at \$3.50 and \$4.50.
Peat Humus—25 lbs. \$1.65; 100 lbs. \$3.50.

PLANT FOODS—

Miracle-Gro— $1\frac{1}{2}$ lbs. \$1.95.
Rapid-Gro—pkg. 69c and \$2.35.
Hyponex—25c and \$1.00.
Hytrous—25c; 59c and 99c.
African Violet Plant Food—4 oz. 35c.

GARDEN NEEDS

IN STOCK AT OUR GARDEN STORE

Plastic Hose—Green or Red—5 year warranty—50 feet	\$5.90
Plastic Hose—Transparent—10 year guarantee—50 feet	\$7.50
Multispray Sprinkler Hose—50 feet	\$3.95
Pyramid Strawberry Gardens	\$7.95
Reo Rotary Lawn Mowers—18-inch	\$109.50
—20-inch	\$129.50
Excello Reel Type Power Mowers—21-inch—Briggs & Stratton Engine....	\$108.50

Let us quote you our Special Prices on Lawn Mowers not assembled

GARDEN TRACTORS—

Planet Jr. — 1 H.P.	\$ 99.95
Planet Jr. — 2½ H.P.	\$225.00

Accessories Extra

Hand Lawn Mowers	\$16.80 and \$20.80
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GIFT CERTIFICATES

Barco Trombone Sprayer—used in pail, will spray 12 to 15 feet high	\$5.95
Hand Tank Sprayer—each	\$7.95
Bird Baths—tan color	\$5.50

Also we will have on hand Pruners, Shovels, Hand Tools, Grass Shears, Wheelbarrows and many other items too numerous to mention. All prices are subject to market changes.

FERTILIZERS

We carry at our garden store a great variety of fertilizers for every purpose. Listed are a few that we can recommend.

Rose Food — 5 lbs. 80c; 10 lbs. \$1.40; 25 lbs. \$2.50.
Acid Fertilizer — 5 lbs. 60c; 25 lbs. \$1.50.
Acid Maker — (Aluminum Sulphate) 5 lbs. 65c.
Hydrate Lime — for lawns—50 lbs. 90c.
Bone Meal — 5 lbs. 60c; 10 lbs. \$1.00; 25 lbs. \$2.00; 100 lbs. \$4.25.
Organic Fertilizers — 50 lbs. \$2.25.
Cow Manure — dehydrated, pulverized—5 lbs. 50c; 50 lbs. \$2.25.
Sheep Manure — 5 lbs. 60c; 50 lbs. \$2.00.
Garden Fertilizers—Vigoro—5 lbs. 50c; 10 lbs. 90c; 25 lbs. \$1.65; 50 lbs. \$2.50; 100 lbs. \$4.50.

Commercial Fertilizers—This is the brand which we use on our own farm and find it very satisfactory.

Corenco — 5-8-7 Garden Fertilizer — 80 lbs. \$2.40.
5-10-10 Potato and General purpose — 80 lbs. \$2.60.

We will be glad to quote on ton lots of these and other analysis fertilizers on request.

BLUEBERRIES — SPRING AND FALL

Cultivated blueberries are hardy shrubs of rare beauty; they are doubly valuable because they are fruitful and ornamental throughout the entire year.

Every home garden, no matter how small, has room for at least a few of these blueberry plants. It takes only a few plants to produce all the berries that an ordinary size family will need. As a commercial proposition it is one of the most profitable fruits to grow. There is a big market for these delicious blueberries. They make good money in a very short time. You can begin picking the second or third year after planting. Plants last a very long time.

Cultivated blueberries grow in large clusters, plump, tender, and practically seedless. They will grow anywhere that strawberries will, doing their best on a moist, acid soil which is kept mulched all summer. For pollination, plant at least two varieties.

Our very low prices on large bearing age plants will give you berries years before smaller plants. We advise buying blueberry plants on a size basis.

↘ CABOT (early)—One of our low growing varieties, bush seldom growing over 4 feet in height. Has a long fruiting season.

↘ RANCOCAS (midseason)—Upright growing bush which reaches about to six feet at maturity. Very beautiful shrub. A fine producer of highly flavored fruit.

↘ JERSEY (ideal late variety)—has large, light-blue berries. The bush grows erect, is very productive and has beautiful foliage.

↘ RUBEL (widely planted late variety)—The bush is upright, very vigorous, hardy and productive. The fruit is medium in size, light blue and is very firm.

↘ BURLINGTON (medium late)—Very blue berries, upright bush, very productive, holds size of berries well to end of season. Our plants of this variety are extra large this year.

↘ DIXI (midseason to late)—Produces a very large, very blue berry slightly before the Jersey. Berry is of very good quality.

PRICE—3 years or older, 24" to 36" tall, \$1.00 each; 10 or more 90c each, not prepaid. 100 or more, 80c each.

Small Sized Plants—2 year nursery plants, 6" to 12" tall. Varieties available: Weymouth, Rancocas, Jersey, Dixi and Burlington. Price, 40c each; 10 or more, at \$35c.

For Prepaid Postage, Add 20%

NEW IMPROVED VARIETIES—

We are offering a few of the very new, improved varieties which we expect will be the coming varieties in a few years. We offer these kinds: ↘ Berkeley, ↘ Coville, ↘ Earliblue, ↘ Bluecrop and ↘ Herbert. Size: 3 year, 18" to 24"—\$1.50 each; 10 at \$1.40 each.

For detailed information on Blueberry varieties, culture, etc., send 15c to Supt. of Documents, U. S. Government Printing Office, Washington 25, D. C., and ask for Farmers Bulletin No. 1951 on Blueberry Growing.

RASPBERRY PLANTS

Raspberries are one of the treats available to home gardeners and will bear handsome crops if a little care is given them. Here is a crop ideal for the part-time farmer which is overlooked by many growers. Very easy to freeze.

We offer strong, well grown plants, free of disease. Start a bed now so that you can enjoy raspberries throughout the summer. Once planted, a raspberry bed is good for from five to ten years, depending on the care given it.

↘ **LATHAM (Red)**—The fine old standard mid-season berry which folks have liked so well. It bears well under most any condition and is good for commercial or home gardeners. Available No. 1 grade and transplants.

↘ **INDIAN SUMMER (Everbearing) (Red)**—This is the best of the everbearing varieties of raspberries, bearing a crop in July and another throughout the fall. Has good size and flavor. Transplants only.

↘ **SODUS (Purple)**—This is the leading purple raspberry. The berries are medium purple in color and good in quality. The plants are very productive and vigorous. No. 1 grade only.

↘ **CUMBERLAND (Black)**—This variety yields well under most any condition. It has a glossy black berry of excellent quality and bears in mid-summer. Black raspberries are gaining in popularity. They can be raised at less cost than the red varieties and stand on the vines a long time without becoming soft. No. 1 grade only.

RASPBERRY PLANT PRICES—Except SEPTEMBER

No. 1 Grade—All varieties: 6 for 65c; 12 for \$1.20; 25 for \$2.00; 50 for \$4.00; 100 for \$7.50; 1000 for \$65.00, not prepaid.

TRANSPLANTS

6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.

Not sold in lots of less than 6 of one variety.

↘ **SEPTEMBER (Everbearing, Red)**—This is one of the newer everbearing varieties of red raspberries which is reported to be very good. We have only transplants available. Bears in September the first year planted. Price: September only—Doz. \$3.00; 25 for \$5.00; 100 for \$19.00.

For Prepaid Postage, Add 20%.

BLACKBERRIES

Blackberries grow best on fertile loam. The rows should be six feet apart with each plant approximately two feet apart in the row.

↘ **ELDORADO**—This is the sweetest of all blackberries. The berries are very large, and bear in large clusters. The plants are very hardy.

Prices: 12 for \$1.00; 25 for \$2.00; 100 for \$7.00.

FRUIT TREES



We can offer this year a nice variety of fruit trees grown for us by one of the largest nurseries in the country. All are of top quality and are graded strictly to size.

Our low overhead on our farm enables us to sell these trees at a much lower price than that quoted by most dealers. We hope that you will compare sizes and prices with other concerns and that you will come and see the trees here at our farm. These trees will be ready in our sales cellar by March 20 or before.

Each year we are sold out of some varieties early. To be sure of varieties wanted, order now and they will be saved for you.

These trees are too large for parcel post shipments. They must be shipped by express or called for at our farm.

We advise that all fruit trees be planted as early as possible in the spring.

SMALL PEACH TREES

3 feet tall — 5/16 inch caliper—50c each.

Varieties available—Elberta, Golden Jubilee, Hale Haven, Belle of Georgia, Red Haven.

OTHER FRUITS

5 IN 1 APPLE—9/16 inch caliper—5-6 feet tall. The following five varieties are grafted on one tree: Baldwin, McIntosh, Red Delicious, Yellow Delicious and Jonathan. Each \$2.00.

- QUINCE—2 year—9/16 inch caliper. For old fashioned quince jelly—each \$1.00
- HANSON'S BUSH CHERRY—2 to 3 ft.—plant both for fruit and for its beauty each 60c
- APRICOT—2 year, 4 to 5 ft.—Early Golden and Moorpark—plant two each 1.00
- NECTARINES—Boston and Surecrop each 1.00

SPECIAL OFFER TO COMMERCIAL GROWERS

If your total order for trees is 50 or more, we offer a discount of 10c per tree from quoted prices. All orders of fruit trees must be called for or shipped by express at your expense.

DWARF FRUIT TREES

Dwarf fruit trees are a very popular item for gardeners with a limited space. These trees grow about 8 to 12 feet tall at maturity and will use a correspondingly small space. Dwarf pears bear two years from planting, dwarf apples from two to four years. Our dwarf trees will be 2 years old, and 9/16 inch in caliper.

→ DWARF APPLES—Varieties available: McIntosh, Baldwins, Cortlands, Greenings and Red Delicious.

→ DWARF PEARS—Varieties available: Bartlett, Clapp's Favorite, Seckle and Anjou.

Price—All dwarf Trees—\$1.75 each.

PEACH TREES — 1 Year

<ul style="list-style-type: none"> ➤ Elberta—Standard canning peach; mid-summer ➤ Golden Jubilee—very early, yellow; late August ➤ Hale Haven—High quality yellow, good shipper; early September ➤ South Haven—Golden yellow, sweet; late September ➤ *J. H. Hale—Very large, yellow; late August ➤ Valiant—Large, firm, yellow; early September ➤ Belle of Georgia—A large early white peach; August ➤ Early Elberta—Similar to Elberta, but early ➤ Red Haven—Excellent quality, early September ➤ Champion—Large white, early September 	<p>PRICES</p> <p>9/16 inch caliper</p> <p>4 to 5 ft. tall</p> <p>80c Each</p> <p>Not Prepaid</p>
<p>Also available — Small amounts of Early East, Golden East, Erly-Red-Fre and Lizzie</p>	

All peach varieties listed above are freestone

APPLE TREES — 2 Year

9/16 inch caliper— 4-5 feet tall

<ul style="list-style-type: none"> ➤ Red McIntosh ➤ Northern Spy ➤ R. I. Greening ➤ Winesap ➤ Gravenstein ➤ Red Rome ➤ Wealthy 	<ul style="list-style-type: none"> ➤ Dolgo Crab ➤ Baldwin ➤ Cortland ➤ Early McIntosh ➤ Red Delicious ➤ Yellow Delicious ➤ Jonathan 	<p>80 cents</p> <p>Each</p> <p>Not Prepaid</p>
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PEAR TREES — 2 Year

11/16 inch caliper—5 to 6 feet tall

<ul style="list-style-type: none"> ➤ Bartlett—Best Canning Pear—September ➤ Bosc—Late Russet Pear—October ➤ Clapp's Favorite—Early Canning or Eating Pear—August .. ➤ Sheldon—Very Sweet—October ➤ Anjou—Very Juicy—Late ➤ Kieffer—Large, Yellow—Late ➤ Seckle—Small Sugar Pear ➤ Gorham—Late Bartlett type 	<p>\$1.00</p> <p>Each</p> <p>Not Prepaid</p>
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CHERRY TREES (Certified Virus Free)

9/16 inch caliper — 4 to 5 feet tall

<ul style="list-style-type: none"> ➤ *Black Tartarian—Large, sweet, black ➤ *Napoleon—Yellow with red cheek, sweet ➤ *Schmidt's Biggaroux—Large, almost black, sweet ➤ *Windsor—Dark red, often called Oxheart ➤ Montmorency—Sour Cherry, best for pies 	<p>\$1.25</p> <p>Each</p> <p>Not Prepaid</p>
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PLUM TREES — 2 Year

11/16 inch caliper — 5 to 6 feet tall

<ul style="list-style-type: none"> ➤ *Abundance—Round, red, yellow flesh; late July ➤ *Burbank—Large, round, reddish, purple—late July ➤ Fellemborg Prune—Large, good canner; September ➤ Stanley Prune—Large, dark blue, Freestone; September ➤ *Bradshaw—Round red ➤ *Reine Claude—Round, green ➤ *Yellow Egg—Round, early 	<p>Each</p> <p>\$1.00</p> <p>Not Prepaid</p>
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* — Varieties starred should be cross-pollinated.

BULBS AND TUBERS

Postage Prepaid—Add 20%

GLADIOLI BULBS—These bulbs are grown for us by a specialist in glads. All bulbs are at least 1½ inches in diameter. They will produce beautiful spikes this summer. Color pictures of all varieties will be on display at our nursery. (E—Early; M—Medium; L—Late).

Abu Hassen E—violet blue
Acca Laurentia—orange
Boulouge—wine red
Burma M—ruffled rose red
Card. Spell L—violet purple
Dr. Fleming—ruffled pink
Elizabeth The Queen—lavender
Gen. Eisenhower L—begonia rose
Gold Dust E—yellow
Harry Hopkins M—purple
Hopman's Glory E—sunflower yellow
Johan Strauss M—pale red
June Bells E—pure white
Lavender Dream E—lilac
Leeuwenhorst M—lilac rose
Masquerade—yellow, red blotches

Modern Times M—crimson carmine
Morning Kiss L—tall white, rose shaded
Mrs. Marks Memory—cerise
New Europe L—orange red
Paul Rubens M—reddish violet
Picardy L—salmon
Pinky M—rose, carmine marking
Red Fox M—vermillion red
Rosa Von Lima M—bright pink
Salmon's Glory E—white, red and yellow marks
Snow Princess M—pure white
Spic and Span—salmon pink
Spotlight—yellow, red blotches
Tivoly—pink with white blotches
Mixed—wide range of colors

Price: 12 for 60c; 50 for \$2.00; 100 for \$4.00.

SMALL GLAD BULBS—Third size—will bloom this year—one inch in diameter. Price — 50 for \$1.00.

DAHLIAS—Package of six large tubers of different varieties, each labelled and wrapped separately. Per package: \$1.25.

PEONIES—Growing in pots at our farm. Colors—Karl Rosenfeld, red; Festiva Maxima, white; Sarah Bernhardt, pink. Price—75c each; 3 for \$2.00

LILY BULBS—Orange Triumph, orange; Rubrum, white with red spots; Regale, white with yellow throat — Each 25c.

BEGONIAS—Double red, double white, double yellow and double pink. Price—3 for 25c; 12 for \$1.00; Large bulbs—25c; 5 for \$1.00.

BLEEDING HEARTS—the real old fashioned kind (not mailable) in pots — Each—60c.

CANNAS—President, tall red. King Humbert, short red. Yellow King Humbert. City of Portland, pink. 2 for 25c; Doz. \$1.50. 100, \$10.00.

GLOXINIAS—Mixed colors—25c each; 5 for \$1.00.

ANENOMES—10 for 40c in packages.

RANUNCULAS—25 for 40c in packages.

TUBEROSE—Each 10c; 12 for \$1.00.

LILY OF THE VALLEY—Each 25c.

GROUND COVERS

VINCA MINOR—Common Periwinkle or Myrtle. Excellent ground cover, does best in shade—blue flowers in spring. 40 cents clump.

PASHYSANDRA (Oriental Spurge)—Best of ground covers, good for shade, white flowers in May and June. 2 for 25c; 12 for \$1.50.

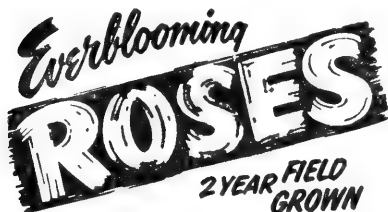
HALL'S JAP HONEYSUCKLE—Excellent for covering up banks, stones and rough places. 60 cents each; 10 or more, 50 cents each.

ROSES

During April we will have a very large selection of rose bushes in packages at our nursery to choose from. Please do not order after May 1st roses for mail orders, unless you allow us to substitute, as we are usually sold out of many varieties by that time.

During May, we will have potted rose bushes available in standard (non-patented) varieties.

Price — \$1.00 each.



Prepaid Postage, Add 20%

TEA ROSES

90c Each

Ami Quinard—dark red
Christopher Stone—red
Etoile de Holland—red
Poinsetta—red
Grenoble—red
Betty Uprichard—pink
Editor McFarland—pink
Golden Dawn—yellow
Golden Ophelia—yellow
Roslyn—yellow
Mme. Jules Bouche—white
Pres. Hoover—two toned
K. A. Victoria—white
Talisman—two tone

PATENTED TEA ROSES

\$2.00 Each — 3 for \$5.25

Charlotte Armstrong—red
Countess Vandall—two toned pink
Crimson Glory—red
Diamond Jubilee—orange
Eclipse—yellow
Forty Niner—red and yellow
K. T. Marshall—pink
Mandalay—yellow
Mary Marg. McBride—pink
McGredy's Sunset—yellow
Mirandy—dark red
New Yorker—red
Lowell Thomas—yellow
Nocturne—dark red
American Flagship—dark red
Mission Bells—pink

SUB-ZERO TEA ROSES

\$2.00 Each

Pink Princess—pink
Queen of the Lakes—red
Shades of Autumn—red and yellow
V for Victory—yellow

NEW VARIETIES TEA ROSES

Peace—large yellow each 2.50
Sutter's Gold—yellow each 2.75
Helen Traubel—salmon each 2.75
Chrysler Imperial—red each 2.75
Mojave—orange rose—the 1954
All America Rose each 3.00

FLORIBUNDAS

90c Each

Red Ripples—red
Cameo—pink
Floradora—

PATENTED FLORIBUNDAS

\$2.00 Each — 3 for \$5.25

Donald Prior—red
Fashion—pink
Goldilocks—yellow
Pinochio—pink
Red Pinochio—red
Summer Snow—white
White Pinochio—
Yellow Pinochio
Ma Perkins—coral pink
Vogue—cherry
Lilibet—pink



CLIMBING ROSES

90c Each

Paul's Scarlet—red
Cl. American Beauty—red
Silver Moon—white, yellow center
New Dawn—everblooming pink
Blaze—everblooming red
Primrose—yellow

PATENTED CLIMBING ROSES

Crimson Glory—red each 2.00
Cl. Peace—yellow each 2.50
Dr. Nicholas—pink each 2.00
Doubloons—yellow each 2.00
Golden Pyramid each 2.00
Aloha—pink each 2.00
King Midas—yellow each 2.00

ASPARAGUS PLANTS

Home-grown asparagus is one of the easiest to grow and yet one of the most delicious treats available to the small gardener. Cut fresh in your own garden, it is unexcelled in flavor and quality. Start now to have a bed of your own.

Our plants, if heavily fertilized in your garden, will produce some asparagus for you the next spring. The second spring, you can cut it for about one month and after that, if you continue heavy fertilization, you can cut it up to the 1st of July of each year. A bed, once started, will last as long as you take care of it.

VARIETY — MARY WASHINGTON

Prices (1 Year): 50 for \$1.50; 100 for \$2.50; 1,000 for \$16.00.

2 Year: 25 for 75c; 50 for \$1.50; 100 for \$3.00; 500 for \$12.50; 1,000 for \$20.00.

ASPARAGUS CULTURE

Set asparagus in rich soil a foot apart in a furrow 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil towards plants so that by mid-summer the ground is level. Do not cover 6 inches at first or plant will be smothered. Cut sparingly the second year, after that cut all shoots 6 or 8 inches high until about the middle of June, then let tops grow. Fertilize asparagus liberally, with stable or hen manure any time in summer or fall after cutting season is over.

GRAPE VINES

These are all two year old No. 1 Grape Vines unless otherwise specified and should give you excellent results.

- ✓ Concord (Blue) The Standard blue grape.
 - ✓ Portland (White) Early, large and of good flavor.
 - ✓ Caco (Red) Early, fine flavor with large bunches.
 - ✓ Fredonia (Black) Very early, excellent quality.
 - ✓ Concord Seedless—Like Concord but no seeds. 1 yr. No. 1.
 - ✓ Seneca (Yellow) California type of hardy grape. The skin can be eaten. 1 yr. No. 1.
 - ✓ Van Buren (Black) Best new grape. Very sweet. 1 yr. No. 1.
- Price: 40c each; 3 for \$1.00; 10 or more at 30c each; 100 or more, 25c each.

POINTS ON LANDSCAPING YOUR HOME

1. Plan for year around beauty with evergreens to set off the house in winter as well as flowers for summer beauty.

2. Work out a rough plan for your home, dividing your lot into three parts, as follows—A Public area, to be viewed from the street; a Service area, for clotheslines, utilities, vegetable garden, etc.; and a Private area, for picnics and relaxation.

3. Foundation Planting—Your Foundation planting should be planned so as to provide a frame for your house. The shrubs should always be planted so as to emphasize the beauty of the house and never to obscure it. Always keep the mature height of the plants in mind. Use plants which blend well together and you may use groups of various shades or types of evergreens which appeal to you. Planting should soften the harsh corner lines of the building, give emphasis to the doorway, and make the house a part of the landscape.

4. Shade trees should be planted with their mature size in mind. Plant in front to frame the house, not to hide it.

5. Plant early blooming flowers and shrubs so that they may be seen from inside your house. Summer blooming shrubs are recommended for your picnic area.

6. A free bulletin "Landscaping Your Home Grounds" by H. A. Perkins, may be obtained by writing the University of Connecticut, or from any Extension or Farm Bureau office in the state.

7. We have a free booklet, "How to Plant", available at our nursery. Ask for your copy.

EVERGREENS

Cash and Carry

During the shipping season this spring we will have on hand a good variety of Evergreen Shrubbery. These will be all dug with a big ball of dirt and balled and burlapped.

It is very simple to plant Evergreens. Just dig a hole big enough to set the ball in, then set the tree in, bag and all, and cover with dirt.

You are invited to come to our farm during the season, look over our stock and take your pick.

Listed below are a few of the many bargains:

Globe Arbor Vitae—12" to 15" tall	}	\$2.00
American Arbor Vitae—2' to 3' tall		Each
Irish Juniper—2' to 3' tall		
Greek Juniper—15" to 18" tall		
Pyramidal Arbor Vitae—2' to 3' tall		
Hemlock—15" to 24" tall—bushy	}	\$2.50
Norway Spruce—2' to 3' tall		Each
Pfitzer's Juniper—15" to 18" spread		
Hetzi Spreading Juniper—18" to 24" spread		
Plumosa—Green and Golden—18" to 24" tall		
Greek Juniper—18" to 24" tall	}	Each
Irish Juniper—3' to 4' tall		
American Arbor Vitae—3' to 4' tall		
Pyramidal Arbor Vitae—3' to 4' tall		
Spreading Taxus (Jap Yew)—12" to 15" spread		\$3.00
Hicks Upright Taxus—18" to 24" tall		
Upright Taxus—(Capitata) 2 to 2½ feet tall		\$4.00
2½ to 3 feet tall		5.00
3 to 3½ feet tall		6.00
3½ to 4 feet tall		7.00
Colorado Blue Spruce—3 feet tall		5.00

Other varieties and other sizes will be available in smaller quantities at various parts of the season at the nursery.

BROAD LEAF EVERGREENS

We offer a nice variety of azalias, rhododendrons and of other broad leaf evergreens for your inspection. These are all burlapped or growing in pots and cannot be shipped.

AZALIAS—

Hinodegiri—red—8 to 10 inches spread	\$2.00
Amoena—purplish pink—10 to 12 inches	2.00
Indica Alba—white—10 to 12 inches	2.50
Mollis—large flowered, yellow and reddish	2.50
Daphne Cneorum—8 to 12 inch spread—sweet pink flowers	2.00

RHODODENDRONS—

Red seedlings—4 to 6 inch spread	1.00
Grafted dark red—12 to 15 inch spread	4.00
Catawbiense—purple clumps—12 to 15 inch	4.00
Hybrid seedlings—usually red—12 to 18 inch spread	3.00
Andromeda—Lily of the Valley Shrub—12 to 18 inch	2.50
Cotoneaster Horizontalis—6 inch pots—10 to 12 inch spread	2.00
Boxwood—Sempervirens—10 to 15 inch	2.00
Boxwood—Newport Blue—very hardy—12 to 15 inch	2.50
Leucothoe—white drooping flowers	2.50
Ilex—Roundleaf Holly—hardy—12 to 15 inch spread	2.50



FLOWERING SHRUBS

We will have on hand during most of the season the following flowering shrubs. These are potted in tar paper pots. Most of them are from 2 to 3 feet tall.

Almond—small pink flowers.
 Althea (Rose of Sharon)—red, purple, white.
 Beauty Bush—beautiful pink flowers in June.
 Blue Hydrangea—one of the newer varieties, \$1.50.
 Buddlei—red lilac flowers.
 Coralberry (Indian Currant)—pink flowers, red berries.
 Dwarf Deutzia (Gracilis)—white—dwarf growing.
 Dwarf Deutzia (Lemoine)—white—medium growth.
 Dogwood—variegated beautiful leaves.
 Dogwood Red Twig—red branches for winter color.
 Forsythia—yellow bell shaped flowers—May.
 Red Honeysuckle—early blooming red flowers.
 Hugonis Rose—yellow summer rose.
 Hydrangea P. G.—white flowers, pinkish tinge, fall.
 Hydrangea A. G.—Hills of Snow—white round flowers, July.
 Kerria—yellow flowers—\$1.50.
 Hybrid Lilacs—double white, blue, single purple, single dark red, single pink, \$1.50
 Mock Orange—Double-Phil. Virginalis, very sweet.
 Golden Mock Orange—blooms July.
 Nanking Cherry—dwarf flowering cherry.
 Pearl Bush—white Spirea-type flowers.
 Japanese Flowering Quince—red flowers.
 Scotch Broom—yellow, pea-like flowers—May.
 Smoke Tree—purple fringe, bronze leaves.
 Snowberry—pink flowers, white berries.
 Spirea Van Houttei (Bridal Wreath)—small white flowers.
 Spirea Billardi—pink.
 Snowflake—new variety Double Mock Orange.
 Sweet Shrub—chocolate flowers, spicy fragrance.
 Tamarix African—early pink blossoms.
 Weigelia Red—bell shaped flowers—early spring.
 Viburnum Carlesii—Sweet—pink snowball, 18 to 24 inch \$3.00; small \$1.00.

Price—Each \$1.00, unless otherwise marked

PERENNIALS

Look over our assortment of perennial plants. Bare root plants will sell at 35 cents or 3 for \$1.00 — Perennials planted in tar paper pots will sell at 50 cents each.

CHRYSANTHEMUMS

We will have a large assortment of rooted chrysanthemum plants of named varieties. This will include all colors and types. Available in small pots at 25 cents each.

We will have a few clump plants available—mixed varieties at 40c each.

During the fall season we will have a large assortment of chrysanthemums in bloom at our nursery.

NUT TREES

✓ Chinese Chestnuts—3 to 4 feet tall	each 1.50
✓ European Filberts—3 to 4 ft.	each 80c
✓ Butternut—4 to 5 ft.	each 1.00
✓ Black Walnut—4 to 5 ft.	each 50c
✓ Russian Mulberry—5 to 6 ft.	each 1.00

ORNAMENTAL AND FLOWERING TREES

All of the following trees will be in stock at our nursery at the start of the season. You may look them over and take them home with you. Not mailable.

Birch—Paper White, 4 to 6 feet tall	\$1.00
Birch—Cutleaf Weeping—4 to 5 feet	3.00
Cherry—Japanese Kwanzan double pink—5 to 6 feet	4.00
Cherry—Weeping—6 foot standards	6.00
Flowering Crabs—Bechtel—double pink 3 to 4 feet	2.00
Flowering Crab—Eleyi—red 4 to 5 feet	2.00
Flowering Crab—Hopa—red 4 to 5 feet	2.00
Pink Dogwood—dark red strain B & B 2 to 3 feet	3.00
3 to 4 feet	4.00
White Dogwood—B & B Nursery grown 3 to 4 feet	2.50
6 to 8 feet	4.75
Golden Chain—hanging golden flowers 3 to 4 feet	2.50
4 to 5 feet	4.00
Hawthorne—scarlet thorn—rose type flower, 4 to 5 feet	4.00
Magnolia—Soulangeana—pink or red, 2 to 2½ feet	3.50
3 foot	4.50
Japanese Maple—bright red lawn tree, 9 to 12 inches	2.50
Flowering Peach—double red flowers, 2 to 3 feet	1.00
Purple Leaf Plum—nice purple leaves, 3 to 4 feet	2.00
Red Bud or Judas Tree—small purplish pink flowers, 3 to 4 feet	2.50
Smoke Tree—purple fringe—2 feet tall, bronze leaves	1.00
Weeping Willow—Niobe—yellow bark, 4 to 5 feet	1.00
Larger size, 6 to 8 feet	2.00

SHADE TREES

We offer mostly smaller sized trees which will transplant easily and will grow quickly.

Maples—Sugar—5 to 6 foot whips	\$.50
6 to 8 foot whips	1.00
8 to 10 foot, branched	5.00
Maples—Silver—fast growing—5 to 6 feet, branched	2.00
Maples—Norway—best type—6 to 7 foot whips	2.00
8 to 10 foot, branched	5.00
Moraine Locust—no seed pods—5 to 6 ft., branched	6.00
Pin Oak—6 to 8 feet—heavy stock	5.00
Chinese Elm—5 to 6 feet, branched	2.00
Mt. Ash—red berries in fall—6 to 8 feet	2.00

CLIMBING VINES

All 2-Year Vines or Older

English Ivy—evergreen leaves—35c; 3 for \$1.00.	
Boston Ivy—clings to brick and stone walls—each 60c.	
Hall's Jap Honeysuckle—fast growing vine—each 60c.	
Clematis Paniculata—white flowers—September	} Each
Silver Lace Vine—fleece white flowers	
American Bittersweet—scarlet fruit on split orange pods	
Wisteria—sweetly scented hanging flower—purple	\$1.00
Gold Flame Honeysuckle—flowers June until frost	} Each
Dutchman's Pipe—dense heart shaped leaves	
Evergreen Bittersweet—wonderful berried vine	
	\$1.50



THE LATE S. E. HOLDRIDGE
Founder



PAUL HOLDRIDGE
Manager

To our many Friends and Customers:

We have prepared this price list of many of the items of nursery stock and garden supplies with the desire to bring to you a listing of these items in as simple and as orderly manner as possible. Our descriptions are very brief as we do not wish to spend too much on fancy advertising. Our policy is to furnish you with nursery stock and supplies of the very best quality at prices which you can afford.

Last year was the second year that our garden store was open and many of our customers now find that we have the largest variety of garden supplies available in this area and that we are continuing our policy of top grade products at reasonable prices.

Our cellar for the storage of fruit trees and new large lath house for the handling of balled and burlapped evergreens now give us facilities to keep our stock in top condition. These may make the difference between success or failure to you.

Our supplies of nursery stock for the coming spring are larger than ever before. We have a tremendous number of strawberry plants, fruit trees, evergreens, roses, blueberry plants and various kinds of ornamental stock. We have contracts with our regular suppliers for vegetable and flower plants, pansies and most of the other stocks which we sell in large quantities during the spring.

We invite you to come to our nursery at any time to look our stock over and compare the quality and the prices of our stock with that of any other grower.

We will endeavor to keep our supplies of nursery stock in readiness for immediate sale on all items except strawberry plants which must be dug fresh. This makes it possible for you to call on us, look the stock over, and get your fruit trees, evergreens and other stock immediately.

Our shipping season for nursery stock is short and we are always rushed at that time. To help us serve you better, we are asking your cooperation by doing the following—

1. Send full payment with order if possible.
2. Allow us to substitute varieties when necessary.
3. Call at the nursery to pick up your order and get your stock fresh. Make arrangements for us to have your order ready.

We invite you to call at our Nursery at any time. We are open seven days weekly from 8:00 A.M. till 6:00 P.M.

We hope to hear from you.

Sincerely,

PAUL HOLDRIDGE.

Telephone—Ledyard Division:
INGersoll 4-7020

(No toll charge from Norwich, New London and Mystic divisions.)

VEGETABLE PLANTS

We carry a very wide variety of vegetable plants on hand at our nursery during the planting season. Our prices for lettuce, cabbage, broccoli, brussels sprouts are as follows: per dozen 30 cents; per flat of 100 plants \$2.00 plus 25 cents deposit on flat.

Potted Vegetable Plants—per dozen, \$1.20.

Potted Burpee Hybrid Tomatoes—per dozen, \$1.80.

FLOWER PLANTS

After May 1st, we will have on hand a good variety of annual flower plants. Most kinds will sell at 40 cents a dozen and \$2.25 a flat plus deposit. Not available.

PANSY PLANTS

We will have a fairly large number of pansy plants which will be packed eight to a basket and which will sell at 50 cents a basket here at the nursery. Not available.

ONION PLANTS

We offer greenhouse grown onion plants of the large Sweet Spanish variety. These plants are from 4 to 5 inches tall and will be shipped to you at the proper time for planting.

Price: 75c per 100; \$6.00 per 1,000; \$2.50 per flat plus deposit.

Onion Sets—will be on hand at our nursery.

GARDEN ROOTS

Complete your garden with a few of these specialties:

Horseradish Sets—10c each; 12 for \$1.00.

Chives—Medium Clumps: 25c each.

Spearmint—Field Grown: 25c each.

Sage—Holt's Mammoth: 25c each.

Rhubarb—Canada Red: 35c each; 3 for \$1.00.

Thyme—25c.

Tarragon—25c.

SEEDS

We carry in stock during the spring season a very large variety of packaged vegetable and flower seeds, packaged by the Burpee Seed Co. We also carry pound packages of sweet corn, beans, and peas of many varieties. Also 1 ounce packages of beets, carrots, radish, squash, muskmelons, watermelons, onions, etc., all packaged by Burpee. We have varieties for every purpose but not all the varieties listed in Burpee's catalogue. Our prices are very reasonable and, in addition, we are offering a 10% discount on all seed purchases of more than \$1.00 made during January and February.

LAWN GRASS SEED

We carry the complete line of Scott's Lawn Seed and Fertilizers. We feel it is about the best line and we will carry a large stock on hand at all times.

HEDGES AND WINDBREAKS

California Privet—18 to 24 inch—well branched	10 for \$1.00
California Privet—24 to 36 inch—5 to 6 branches	25c each
Red Leaf Barberry—8 to 10 inch plants	10 for \$1.00

SEASONAL ITEMS

See us for the following seasonal items—

Tulips for Easter

Geraniums for Decoration Day

Tulip Bulbs for Fall—35 varieties.

Daffodils for Fall—8 varieties.

Chrysanthemum clumps for fall.

Christmas Trees, Wreaths and Gifts.

Fresh Eggs all the time from the 1500 laying birds on our own farm.

Gift Certificates for Birthdays, Anniversaries and Christmas.

A	19		
A			
A	14	Lilies	12
Baskets	4	Nectarines	10
Blackberries	9	Onion Plants	19
Blueberries	8	Ornamental Trees	17
Bulbs	12	Pansies	19
Cannas	12	Pears	11
Cherries	11	Peaches	11
Chestnuts	16	Peonies	12
Chrysanthemums	16	Perennials	16
Climbing Vine	17	Plums	11
Dahlias	12	Quince	10
Dwarf Fruit Trees	10	Raspberries	9
Everbearing Strawberries	5	Rhubarb	19
Evergreens	15	Roses	13
Fertilizer	7	Seeds	19
Flowering Shrubs	16	Sprays and Dusts	6
Gladioli	12	Shade Trees	17
Grape Vines	14	Strawberry Plants	3-5
Ground Covers	12	Vegetable Plants	19